

CONSERVATIONISTS & ENVIRONMENTAL DONORS

Concerns about the environment and ways to preserve it for tomorrow are active interests for the individuals in the Conservationists & Environmental Donors list - they read articles, purchase green products and services and donate to their cause. In addition they actively seek products and services that reflect a concern for conserving and improving their lifestyle environments. Choose from the many selects available including geographic area and income to further target your audience. Market your product or service to these donors who are ready to "put their money" where their mouth is to insure that the environment is protected for the future and they can enjoy it.

Sourced from direct mail response, magazine subscriptions and telemarketing surveys.

Total Database - 2,420,800

Available Selects \$8/M

Environmental Issue Questionnaire Responders	1,215,995
Subscribers to Environmental Magazines	452,630

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Run Charge	\$15/M
Minimum Order	5000	Gender Select	\$8/M	Recency (3 Mos)	\$20/M
FTP	\$50	Income Select	\$8/M	Recency (6 Mos)	\$15/M
Email	\$50	Geographic Select	\$8/M	Recency (12 Mos)	\$10/M

Brokers Welcome