

# BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

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## COMPUTER USERS - HEALTHCARE INDUSTRY

These healthcare professionals have purchased various versions of software relating to their industry. Reach Medical Coding Professionals, Physical and Occupational Therapists, Hospital Directors and Chiropractors.

### **Total Database - 49,497**

Available Selects \$5/M

Medical Coding/End Coders Prog. Buyers	5,557
Hospital MIS Director	2,285
PT/OT Software Program Buyers	20,898
Medical Coding Books & Programs	17,212
Chiropractic Software Program Buyers	3,545

### Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

*Brokers Welcome*