

BYRUM FLEMING

Mailing List Brokerage and Management 84600B Series

www.byrumfleming.com

CITRUS, FRUIT AND MORE! MAIL ORDER BUYERS

Specialty fruit, citrus of all kinds, flowers and specialty foods are now all readily available by mail. The Citrus, Fruit and More! Mail Order Buyers list has gift givers available as well. American's are enjoying year round access to whatever their tastes are, regardless of the traditional growing season.

Total Database - 5,161,410

Available Selects \$8/M

Citrus Mail Order Buyers	535,781
Citrus Gift Givers	373,245
Fruit of the Month Mail Order Buyers	435,291
Fruit of the Month Gift Givers	315,753
Fruit Mail Order Buyers	475,957
Fruit by Mail Gift Givers	420,304
Flower of the Month Mail Order Buyers	665,787
Flower of the Month Gift Givers	518,924
Flowers by Mail - Mail Order Buyers	359,414
Flowers by Mail Gift Givers	320,420
Specialty Food Mail Order Buyers	409,953
Specialty Food Gift Givers	330,581

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Income Select	\$8/M
Minimum Order	5000	Recency (3 Mos)	\$20/M	Age Select	\$8/M
Email	\$50/F	Recency (6 Mos)	\$15/M	Gender Select	\$8/M
FTP	\$50/F	Key Coding	\$5/M	Geographic Select	\$8/M

Brokers Welcome

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