

# BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

44000B

## CHRISTIAN DATABASE

The Christian Database helps mailers target those who prefer receiving offers with a Christian message. These prospects have embraced their religious beliefs as a lifestyle and make every effort to follow the word of God in their every day lives. This list should work well for any Christian offer. Compiled from a multi-sourced database.

### **Total Database - 5,285,431**

Available Selects \$8/M

Religious Contributors	1,422,751
Bible/Devotional Reading Respondents.	2,613,890
Contemporary Christian Music Resp.	1,248,790

### Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$8/M
Minimum Order	5000	Recency (3 mos)	\$20/M	Geographic Select	\$8/M
Email	\$50	Recency (6mos)	\$15/M	Age/Income Select	\$8/M
FTP	\$50	Recency (12 mos)	\$10/M	Key Coding	\$5/M

*Brokers Welcome*

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