

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

61900E

CHILD CARE/EARLY LEARNING /CHILD ISSUES CLUBS & ORG.

Affordable, dependable, safe child care is a primary concern for many working parents. So is their children's safety. Target these clubs and organizations with your product or service that will help them in providing and improving the needs of the children and families they serve. This file should work well for business related offers with the health and welfare of children in mind. The records were compiled from a multi-sourced database and should work well for community needs, publishing, catalogs, newsletters and continuing education. Phones are not available on this file.

Total Database - 45,240

Available Selects \$5/M

Child Care/Nursery/Pre-School	9,505
Day Care Centers/Early Childhood	1,937
Child/Children's Organizations	11,743
PTA	22,055

Terms and Pricing

List Rental	\$90/M	No Phones Available	Gender Slect	\$5/M
Minimum Order	3000	Recency (3 mos)	Geographic Select	\$5/M
Email	\$50	Recency (6 mos)	Age/Income Select	\$5/M
FTP	\$50	Recency (12 mos)	Key Coding	\$5/M

Brokers Welcome