

# BYRUM FLEMING

Mailing List Brokerage and Management

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## **CGS SCIENTIFIC CATALOG BUYERS**

These individuals have purchased products from the CGS Scientific Catalog. This Catalog is a popular resource for the scientific/engineering community, providing products such as instruments and journals for field work, surveying equipment, water and gas detection, gloves, tools and camping equipment. Sourced from direct market response, target these known buyers for science related offers, catalogs, newsletters, magazines, and seminars. The file is comprised of 72% male, 28% female, 45% at Business Address, 55% at Home Address.

### **Total Database - 58,351**

Available Selects \$5/M

Books, Maps & Journal Buyers	4,111
Camping Gear for Professionals	15,337
Engineers & Surveyors	12,118
Geology & Mining Product Buyers	18,876
Science Product Buyers	7,909

### **Terms and Pricing**

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

*Brokers Welcome*

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