

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

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CATHOLIC BOOK PUBLISHER SHEED & WARD

Sheed & Ward is a long established Catholic book publisher, which is very active with its mail order catalog. The Catholic Book Publisher Sheed & Ward list is comprised of their direct mail buyers of religious CDs, Videos and Books. The individual consumers in this list range from religious leaders, local clergy and laity as well as faith based consumers who wish to enlighten their lives with books such as, How to Make Sense of God, Raising Kids Who Care and The Feminization of the Church?. If your marketing plan is a direct mail campaign to reach active buyers of religious books, tapes, cds and videos, the Catholic Book Publisher Sheed & Ward list is the inspired place to start.

Total Database - 18,887

Sheed & Ward Catholic Book Catalog Buyers 18,887

Other Selects Available at \$12/M

Donates To Charitable Causes
Internet Buyers
Magazine Subscribers
Credit Card Holders
Families with Children

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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