

# Mailing List Brokerage and Management www.byrumfleming.com

74300S

### CANADIAN MANUFACTURING EXECS & SUPERVISORS

The Canadian Manufacturing Execs & Supervisors list is comprised of managers, engineers, administrators, agents, directors and VPs with buying power who have inquired or purchased a product relating to their field of expertise in the manufacturing industry. Reach the decision makers with buying power through the Canadian Manufacturing Execs and Supervisors list in order get your product or service in front of the person who decides where to spend company dollars. Whether marketing to Plant Managers, HR Administrators, Engineers or Purchasing Directors the Canadian Manufacturing Execs & Supervisor list is the perfect place to start your direct mail or telemarketing campaign for continuing education, training, employee benefits, office supplies and more. Updated Monthly.

## Total Database - 80,672

#### Available Selects \$15/M

| Environmental Manager            | 2,404  |
|----------------------------------|--------|
| General Manager                  | 5,275  |
| Human Resources Director/Manager | 2,129  |
| Industrial Medicine              | 920    |
| Manufacturing Manager            | 18,199 |
| Materials Manager                | 3,105  |
| Operations Manager               | 1,919  |
| Plant Manager                    | 19,877 |
| Process Manager                  | 1,807  |
| Production Engineer              | 1,105  |
| Purchasing Manager               | 15,288 |
| QA/QC Manager                    | 1,751  |
| Safety Manager                   | 5,808  |
| Training Manager/Department      | 1,105  |

#### Terms and Pricing

| List Rental   | \$275/M | Telephone Numbers       | \$35/M Gender Select     | \$15/M |
|---------------|---------|-------------------------|--------------------------|--------|
| Minimum Order | 5000    | Recency Select (3 mos)  | \$20/M Geographic Select | \$15/M |
| Email         | \$50    | Recency Select (6 mos)  | \$15/M Age/Income Select | \$15/M |
| FTP           | \$50    | Recency Select (12 mos) | \$10/M Key Coding        | \$5/M  |

Brokers Welcome