

# BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

53500S

## CANADA NEW MOVERS

Reach Canada's most popular database of New Movers and Canadian Singles. These new movers - Canadian singles have moved to a new neighborhood, are single, and have a tendency to spend freely. These Canadian singles are looking for that perfect piece of furniture or decoration for their new household. They are excellent prospects for your direct mail campaign. These direct mail responsive singles would welcome your next single weekend & event mixer offer, or offers for home furnishings and furniture, online catalogs, jewelry, travel, financial and insurance offers, health and fitness, credit cards, online dating websites, magazines, or new household products or services. Their average age is 30 with a household income of \$50K+. These new movers - Canadian singles are sourced from internet surveys.

**Monthly Hotline - 5,000**

**Total Database - 71,462**

Available Selects \$5/M

Computer Owners	26,323
Credit Card Holders	18,444
Donors	21,435
Home Furnishing Buyers	59,328
Homeowners	30,025
Magazine Subscribers	24,252
Mail Order Buyers	43,117
Retail Apparel Buyers	30,018
Online Apparel Buyers	18,174
Presence of Children	8,702

### Additional Selects

**Pricing in  
US Dollars**

**Dwelling type  
Ethnic**

**Household Income  
Length of Residence**

### Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

*Brokers Welcome*