

# BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

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## BETTER WRITING NEWSLETTER SUBSCRIBERS/BOOK BUYERS-EMAILS

These entrepreneurs, business managers, and ambitious career-minded professionals subscribed to a newsletter, enrolled in a correspondence course or bought a book about how to improve their better writing skills. The Better Writing Newsletter Subscribers/Book Buyers Email list provided by Byrum & Fleming is 100% Opt In.

### Total Database - 129,875

Available Selects \$5/M

Ad, Marketing & Sales Copywriting Skills	2,075
Book Buyers	47,749
Business Communications	9,526
Business Plans	5,258
Executives and Professional Managers	16,909
Making Presentations	2,622
Newsletter Subscribers	1,566
Sales Communications	7,619
Self-Publishing Interest	9,987
Seminar Attendees	15,052
Desk Top Publishing Training	11,512

52% Men

48% Women

### Terms and Pricing

List Rental	\$130/M	Age/Gender/Geo Select	\$5/M	Personalization	\$100/F
Minimum Order	10,000	Income/Title/Job Function	\$5/M	A/B Split	\$100/F
Minimum Price	\$1,500	Transmission/Blast/Tracking	\$20/M	Suppression	\$100/F

*Brokers Welcome*

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