

# BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

44800S

## BYRUM & FLEMING'S SPECIAL OCCASION GIFT BASKET BUYERS

The Byrum & Fleming's Special Occasion Gift Baskets list is comprised of Business professionals and consumers who spread joy throughout the holidays and all year long with cards and gifts. These gift givers are excellent prospects for your next direct mail, telemarketing or email offer. Select by geographic area, employee size, income, gender and more to further target your desired audience. Suggested usage: Gift Catalogs, Corporate Imprints, Office Supplies and Promotional Items. This file is sourced through credit card transactions and surveys.

### Total Database - 484,170

Available Selects \$5/M

Fruit & Food Gift Baskets At Home Address	32,319
Variety Gift Baskets At Home Address	64,514
Fruit & Food Gift Baskets At Business Address	129,278
Variety Gift Baskets At Business Address	258,057

### Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

*Brokers Welcome*