

BYRUM & FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

85600S

BUYERS OF BUSINESS SOFTWARE

Every year, business software products are improved upon and the Buyers of Business Software know this. What was state of the art last year, is this year's Edsel. These savvy business people have learned that to stay ahead in business, investing in software upgrades or new products will help them achieve this goal.

Total Last 24 Month Database - 4,825,619

Available Selects \$5/M

Accounting	1,987,423
Financial Management	271,302
Education	874,215
Human Resource Management Tools	141,620
Desktop Publishing/Graphics	75,608
Credit Card Transaction	2,596,461
Mail Order Buyers	1,475,451
Internet Buyers	753,707

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome

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