

Mailing List Brokerage and Management

www.byrumfleming.com

15100B

BUSINESS OWNERS AND EXECUTIVES

The business owners file is comprised of individuals who own, are partners in or are executives in U.S. businesses. These individuals may travel to perform their business and may use current computer equipment and software. Contact these prospective customers at their place of business.

Total Database 1,084,130

Available Selects \$8/M

| Professionals & Executives | 531,268 | | |
|----------------------------|---------|--|--|
| Business Owners | 532,316 | | |
| New Businesses - Monthly | 28,072 | | |

Terms and Pricing

| List Rental | \$85/M | Telephone Numbers | \$35/M | Geographic Select | \$8/M |
|---------------|--------|-------------------|--------|-------------------|-------|
| Minimum Order | 5000 | Recency (3 mos) | \$20/M | Gender Select | \$8/M |
| FTP | \$50 | Recency (6 mos) | \$15/M | Income Select | \$8/M |
| Email | \$50 | Recency (12 mos) | \$10/M | Keycoding | \$5/M |

Brokers Welcome