

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

22600A

BUSINESS OPPORTUNITY BUYERS

These are men and women, both at home and in their own small business. They have inquired about business opportunities, especially about ways to earn money from home, after work, or by adding services and products to their small business. They purchased books, reports, information services, and consulting advice, spending up to \$300 per order. Many are multi-buyers, which is offered as a select.

Total Database - 267,404

Available Selects \$5/M

Men At Home Address	77,887
Women At Home Address	51,909
Men At Small Business Address	96,783
Women At Small Business Address	40,825

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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