

## **BUSINESS BOOK BUYERS & SEMINAR ATTENDEES DATABASE**

To stay ahead in business today, it requires more than on-the-job training. Many business professionals are maintaining an in-house library to address issues that arise. They are also attending seminars to learn new skills or sharpen skills that have been underused.

### **Total Database - 3,804,501**

Available Selects \$8/M

Business Writing Skills	509,806
Public Speaking Skills	661,620
Leadership Skills	789,542
Management Skills	999,068
Teambuilding	556,321
Entrepreneurship/Business Start Up Skills	489,512
Quality Management	798,632

### **Terms and Pricing**

List Rental	\$90/M	Telephone Numbers	\$35/M	Income Select	\$8/M
Minimum Order	5000	Recency (3 Mos)	\$20/M	Age Select	\$8/M
Email	\$50/F	Recency (6 Mos)	\$15/M	Gender Select	\$8/M
FTP	\$50/F	Key Coding	\$5/M	Geographic Select	\$8/M

*Brokers Welcome*