

BYRUM FLEMING

Mailing List Brokerage and Management
www.byrumfleming.com

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BOOK SELLERS, PUBLISHERS, SELF PUBLISHERS & PROFESSIONAL DESKTOP PUBLISHERS

All of the businesses and individuals in this database provided by Byrum & Fleming are involved in one way or another with some phase of the book publishing industry. Selects include from the smallest self-publishers to the largest publisher, and buyers who have purchased special-interest software or information about book publishing and marketing.

Total Database - 20,751

Available Selects \$5/M

Booksellers & Bookstores	3,372
Book Marketing Newsletter Subscribers	2,903
Mid to Large Publishers	1,227
Small Publishers	4,476
Self Publishers	8,773

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome