

BYRUM & FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

86000S

BODY, MIND & SPIRIT - HOLISTIC BODYWORK

The Body, Mind & Spirit - Holistic Bodywork list targets excellent prospects for consumer mailers. Alternative health has become increasingly popular among many who are seeking out new and innovative ways to live life to the fullest. These individuals have chosen one or more of these alternative bodywork treatments or services designed to support a healthier, balanced life. Choose from the universe or target Super + Consumers who have an income of \$75K+ and frequent credit card activity.

Total Database - 3,593,050

Available Selects \$5/M

	<u>Universe</u>	<u>Super+ Consumer</u>
Acupuncture	509,964	190,195
Chiropractic	891,884	260,686
Massage Therapy	489,673	187,482
Naturopathic	210,558	62,891
Osteopathic	190,230	61,778
Spas/Clinics/Health Clubs	900,214	273,385
Other Holistic Bodywork	383,794	124,673

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome