

BYRUM FLEMING

Mailing List Brokerage and Management

85900S

www.byrumfleming.com

BODY, MIND & SPIRIT - HEALTHY LIVING

Alternative health has grown enormously over the past few years as many Americans have discovered new ways to achieve a full and spiritually balanced life. This list is comprised of health conscious, spiritually minded consumers who are interested in exploring and maintaining a healthier, holistic lifestyle. Choose from the universe or target Super + Consumers who have an income of \$75K+ and frequent credit card activity.

Total Database - 9,359,937

Available Selects \$5/M

	<u>Universe</u>	<u>Super+ Consumers</u>
Alternative Medicine	758,945	150,836
Natural/Organic Beauty & Health Prod	520,284	153,057
Herbal & Nutritional Supplements	995,236	225,091
Natural & Organic Foods	506,901	117,325
Vitamins	3,562,345	863,236
Fitness/Exercise	2,354,065	452,959
Health & Spirituality Book Buyers	522,837	93,560
Health & Spirituality Magazine Subscribers	696,973	112,670
Astrology	253,475	75,061
Meditation	230,179	93,184
Metaphysical Interests	236,847	54,025

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome