

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

40000A

B&F's COPING & RECOVERY PROFESSIONALS

This list consists of support professionals -- recovery therapists, counselors, clergy hospice and health care professionals -- who have sought information and education materials through books and tapes, and/or have attended seminars, workshops, and conferences. These highly responsive buyers are actively seeking products and services that will improve the health and well being of families suffering loss and bereavement. Whether marketing to consumers, Therapists, Counselors, Clergy or Health Care Professionals in Recovery this list is a perfect place to start.

Total Database - 22,740

Available Selects \$5/M

Bereavement Support Services	4,110
Case Managers	4,109
Cancer Care	1,796
Chaplaincy	4,742
Grief Counseling	2,830
Hospice Care	3,108
Hospital Pastoral Care	915
Parish Nurse	1,130

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
E-Mail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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