

# BYRUM & FLEMING

Mailing List Brokerage and Management

[www.byrumfleming.com](http://www.byrumfleming.com)

16900S

## BYRUM & FLEMING'S WEEKLY NEW HOMEOWNERS

Be the first to market to Byrum & Fleming's Weekly New Homeowners database with 40,000 new names added weekly. For these highly responsive buyers, their home represents the largest single investment they will ever make and the home purchase is only the beginning. New homeowners must spend, and want to spend, far more initially on furniture, home furnishings and decorations, home improvements and renovation, landscaping and gardening and other necessities to make their new home attractive, livable and comfortable. Byrum & Fleming's highly responsive weekly new homeowners would welcome offers pertaining to mortgage refinancing, home equity loans, banking/financial/credit cards, medical and insurance, gardening, outdoor living, home furnishings and improvements, cell phones, wireless services and more. Sourced from telco and county records.

**Weekly Hotline = 40,000**  
**Monthly Hotline = 160,000**

**Total Database - 1,920,000**

Available Selects \$5/M

Loan type - fixed	Property type - single family
Loan type - graduated	Property type - condo
Loan type - variable	Property type - 2-4 units
Loan amount - first	Property type - 5+ units
Loan amount - second	Property type - misc residential
Loan amount - third	Home owner type - owner occupied
Loan to value	Home owner type - investor
Home value	Purchase / loan date
Purchase price	Lender name
Owner gender	Lender type

### Terms and Pricing

List Rental	\$90/M	Recency Select (1 mo)	\$25/M	Keycoding	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Age/Geo	\$5/M
Telephone Numbers	\$35/M	Recency Select (6 mos)	\$15/M	Income	\$5/M
Recency Select (weekly)	\$30/M	Recency Select (12 mos)	\$10/M	E-Mail	\$50

*Brokers Welcome*

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