

BYRUM & FLEMING

Mailing List Brokerage and Management

12000A Series

www.byrumfleming.com

BYRUM & FLEMING'S HEALTHY IMPRINTS PROMO BUYERS

This list consists of health care professionals who have purchased a wide range of imprinted and promotional materials. They have imprinted their logos or personal messages on items such as awards, books, personal gifts, marketing give-aways, take-ones, clothes, sports items and more. These Healthy Imprints Promo Buyers are highly responsive and are actively seeking products and services that aid their business and improve their lifestyle. Reach out to them with your special something that is waiting for their imprinted message. Whether marketing to consumers, Medical Professionals Counselors, Business Professionals, or Educators this list is a perfect place to start. These are direct response buyers at hospitals and HMOs, physicians and health care providers, clinics and health centers, insurance and health conscious corporations - who order incentive products and promotional materials throughout the year.

Total Database - 90,649

Available Selects \$5/M

Medical Offices	31,222
Medical & Health Professionals	25,776
Counseling Professionals	7,090
Business Offices	18,776
Schools & Education	7,776

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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