

# BYRUM FLEMING

Mailing List Brokerage and Management

15800E

www.byrumfleming.com

## BYRUM & FLEMING'S A+ AFFLUENT HOME OWNERS

Byrum & Fleming's A+ Affluent Homeowners is a list comprised of Americans who have done cash out refinances within the last twelve months and have a net income of \$100,000+. These consumers are interested in remodeling, redecorating and updating their homes. They are actively searching for the right products, tools, furniture, accessories and services as well as the home professionals needed to get the job done! They are excellent prospects for your next direct mail, telemarketing or email campaign. This list is sourced from public records for Title Deeds and Mortgages.

**Total Database - 102,410**

Available Selects \$5/M

Eastern United States	47,098
Central United States	24,473
Western United States	30,839

### Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Slect	\$5/M
Minimum Order	3000	Recency (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency (12 mos)	\$10/M	Key Coding	\$5/M

*Brokers Welcome*