

BYRUM FLEMING

Mailing List Brokerage and Management

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20700B

B&F 2018 POLITICAL DONORS & AFFILIATIONS

While the Democratic and Republican parties remain strong, the Green, Independent and Tea Party/Reform parties' membership is growing. Alternative political parties are emerging in the United States by the thousands. All the individuals in the B&F 2018 Political Donors & Affiliations list have been opt-in qualified, are 100% at postal address and responsive to their respective party platform appeals. These Americans want their voices heard and their values put into action in the 2018 election year and beyond. Whether marketing to Conservatives, Liberals or the Undecided, the B&F 2018 Political Donors & Affiliations list is the top choice place to start your next direct mail or telemarketing campaign for fundraising appeals and offers that align with these individual consumers political affiliations.

Total Universe - 2,265,704

Available Selects \$8/M

Democrats	533,524
Republicans	423,021
Reform & Tea Party Members	108,764
Green Party Members	20,047
Independents	196,180
Undisclosed	305,525
Political Donors - Conservative	420,513
Political Donors - Liberal	258,130

Terms and Pricing

List Rental	\$95/M	Telephone Numbers	\$35/M	Geographic Select	\$8/M
Minimum Order	5000	Recency (3 Mos)	\$20/M	Age Select	\$8/M
FTP	\$50	Recency (6 Mos)	\$15/M	Key Code	\$8/M
E-Mail	\$50	Recency (12 Mos)	\$10/M	Rush Charge	\$15/M

Brokers Welcome

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