

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

14900S

BETTING TO WIN - SHOW ME THE MONEY!

Those that love to gamble, know that there's nothing more exciting than the thrill of winning. Whether it's the sound of coins from a slot machine or watching your favorite horse win, this file contains individuals who truly enjoy gambling and taking chances with their money. The rush of excitement that comes from hitting the jackpot keeps these consumers coming back for more. Sourced from printed and online surveys as well as casino junket information, target these individuals for travel and hotel offers, investment opportunities, credit cards, and much more.

Total Database - 2,545,210

Available Selects \$5/M

Casino Gamblers - Slot Machines	610,299
Casino Gamblers - Cards	279,611
Casino Gamblers - Table Games	251,921
Horse Racing	179,504
Bingo Players	313,247
Lottery Players	610,940
Online Gambling	517,622
Sports Betting	399,213

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Keycoding	\$5/M
Minimum Order	5000	Recency (3 mos)	\$20/M	Gender Select	\$5/M
FTP	\$50	Recency (6 mos)	\$15/M	Geographic Select	\$5/M
Email	\$50	Recency (12 mos)	\$10/M	Income Select	\$5/M

Brokers Welcome