

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

65600E

Beauty Is Only Skin Deep

With society's emphasis on self-image and health, the beauty industry is alive and booming. Our technology today provides the opportunity to repair, enhance, or rejuvenate all matters relating to the body. These licensed professionals provide a range of services all designed to make one look good and feel better about themselves. From hairdressers to skin care specialists, target these men and women for beauty supplies, equipment, credit card processing, magazines, catalogs, continuing education, insurance and newsletters. Sourced from state license data; 86% at home address and 14% at business address.

Total Database - 1,022,850

Available Selects \$8/M

Beauty Salons	185,210
Cosmetologists	880,600
Estheticians	78,550
Manicurists/Pedicurists	163,995
Barbers	37,208
Electolysis & Epilatory Services	3,898
Hairdressers	23,826

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$8/M
Minimum Order	5000	Recency (3 Mos)	\$20/M	Geographic Select	\$8/M
E-Mail	\$50	Recency (6 Mos)	\$15/M	Key Code	\$8/M
FTP	\$50	Recency (12 Mos)	\$10/M	Run Charges	\$15/M

Brokers Welcome