

# BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

84800S

## BEAUTY AND HEALTH PRODUCT BUYERS FROM THE DEAD SEA

Cleopatra asked Marc Anthony to conquer the Judean desert so she would have unlimited access to the wonderful beauty products produced using the mineral salts harvested from the Dead Sea. Modern day "Cleopatra's" do not have to go to such extremes. Sold through back end telemarketing, the Beauty and Health Products from the Dead Sea buyers have paid an average of \$195.00 to enjoy their rejuvenating powers.

### Total Database - 888,507

Available Selects \$5/M

Hand Creams	86,213
Shampoos	98,110
Foot Creams	74,652
Dead Sea Salt Water	89,980
Perfumes	124,145
Face Creams	168,181
Value Kits	247,226

### Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Keycoding	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
EMail	\$50	Recency Select (12 mos)	\$10/M	Gender Select	\$5/M

*Brokers Welcome*