

BYRUM FLEMING

Mailing List Brokerage and Management

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9400A

BASEBALL COLLECTIBLES CATALOG BUYERS

These baseball fans purchased books, collectibles and videos from a direct mail catalog.

Total Database - 19,778

Available Selects \$5/M

Baseball Fans, Catalog Buyers	19,209
Baseball Memorabilia Shops and Pros	569

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EEmail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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