

BANKRUPTCY FILERS AND BANKRUPTCY HOMEOWNERS

These Bankruptcy Filers and Bankruptcy Homeowners have filed for Chapter 7 or Chapter 13, or had their bankruptcies discharged, within the last 12 months. These men and women want to rebuild and repair their credit. With prior debts resolved, these individuals will ultimately have a positive cash flow. This file would be a perfect market for secured credit card offers, approved credit with purchase offers, financial and insurance offers, mortgage offers, small loans, payday loans, car loans and many more. Selectable by gender (53% female), homeowner, filing and discharge dates as well as type of bankruptcy. To be sure you get the cleanest data available we NCOA and Cass certify prior to sending out each order. Sourced directly from all 93 federal bankruptcy courts and updated each evening with over 90,000 new names added monthly.

MONTHLY HOTLINE-CHAPTER 7 & 13 FILINGS: 93,125

Total Database - 3,757,000

Available Selects \$7/M

Chapter 7 (Liquidation of Debts)	993,862
Discharged Chapter 7	1,048,678
Chapter 13 (Reorganization of Debts)	1,615,982
Discharged Chapter 13	97,430
Homeowners Chapter 7	669,126
Homeowners Discharged Chapter 7	699,458
Homeowners Chapter 13	304,450
Homeowners Discharged Chapter 13	72,144

Additional Selects - \$7/M

Chapter 11 & 12	Homeowner / Renter
Filing Date	Length of Residence
Discharge Date	Presence of children
ITA Risk Score	Household income
Gender	Credit Card Holder
Age	Mail Responder
Dwelling Type	Mail Order Buyer

Terms and Pricing

Prepayment Required	Recency - 1 month	\$25/M	Keycoding	\$7/M
List Rental \$125/M	Recency - 3 months	\$20/M	Geographic Select	\$7/M
Minimum Order 5000	Recency - 6 months	\$15/M	Email Delivery	\$50

Brokers Welcome