

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

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BABY MERCHANDISE RESPONDERS

Having a baby changes a parent's life in so many ways. Try as they may, they are never completely prepared for the actual event. Fortunately, there are baby products available now that address almost every possible need. The Baby Merchandise Responders list delivers a responsive market for these products.

Total Database - 3,894,616

Available Selects \$8/M

Baby Toys	155,716
Baby Clothes	847,856
Baby Carriers	236,814
Baby Strollers	466,817
Baby Furniture	344,321
Baby High Chairs	517,614
Baby Books	411,817
Baby Food	644,817
Baby Safety Products	268,844

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Income Select	\$8/M
Minimum Order	5000	Recency (3 Mos)	\$20/M	Age Select	\$8/M
Email	\$50/F	Recency (6 Mos)	\$15/M	Gender Select	\$8/M
FTP	\$50/F	Key Coding	\$5/M	Geographic Select	\$8/M

Brokers Welcome