

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

9300A

AUTOMATIC DATA PROCESSING-COMPUTERS DATABASE

The Automatic Data Processing-Computers Database provided by Byrum & Fleming is selectable by Software Buyers, Apple Computers & Program Buyers, Hardware Buyers, and Health Care Computers and Programs Buyers. This list should work well for continuing education and seminar offers, investment/finance, and most business-to-business offers.

Available Selects \$5/M

Software - Total Database - 320,276

Accounting & Financial Software Buyers	46,804
Engineering/CAD Software Buyers	14,499
Enterprise Software Buyers	51,272
Fortune 1000 Software Buyers	39,163
Government & Non-Profit Software Buyers	15,904
Human Resource Management Software	22,730
MIS/IT Directors	20,498
Sales & Prospect Tracking Software Buyers	30,851
Software Developers	20,841
Software Training Buyers at Business Address	21,737
Desktop Publishing Software Buyers	38,808
Consumer MAC Buyers	31,192
Business MAC Buyers	31,574
Consumer Clip Art Program Buyers	10,822
Business Clip Art Program Buyers	24,051
Hardware Repair & Service Buyers	61,995
Medical Coding/End Coders Program Buyers	11,376
Medical Coding/End Coder Program Trainees	17,328
Hospital MIS Directors	2,910
Occupational Therapy Software Prog. Buyers	1,045
Physical Therapy Software Program Buyers	20,055

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
E-Mail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome