

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

9300A

AUTOMATIC DATA PROCESSING-COMPUTERS DATABASE

The Automatic Data Processing-Computers Database provided by Byrum & Fleming is selectable by Software Buyers, Apple Computers & Program Buyers, Hardware Buyers, and Health Care Computers and Programs Buyers. This list should work well for continuing education and seminar offers, investment/finance, and most business-to-business offers.

Available Selects \$5/M

Software - Total Database - 338,299

Accounting & Financial Software Buyers	21,873
Engineering/CAD Software Buyers	11,765
Enterprise Software Buyers	24,870
Fortune 1000 Software Buyers	12,761
Government & Non-Profit Software Buyers	10,765
Human Resource Management Software	32,115
MIS/IT Directors	20,908
Sales & Prospect Tracking Software Buyers	31,761
Software Developers	21,871
Software Training Buyers at Business Address	12,121
Apple Computers & Programs	45,976
Consumer MAC Buyers	1,112
Hardware Repair & Service Buyers	23,282
Health Care Computers & Programs	25,986
Medical Coding/End Coders	17,410
Hospital MIS Directors	2,223
Occupational Therapy Software Prog. Buyers	1,735
Physical Therapy Software Program Buyers	19,765

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome