

# BYRUM FLEMING

Mailing List Brokerage and Management

[www.byrumfleming.com](http://www.byrumfleming.com)

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## ASTROLOGY PRODUCT & INFORMATION BUYERS

Astrology enthusiasts in this database have purchased good luck amulets along with their astrology reading or book. They responded to radio interviews with the book author and astrology expert to receive information and to purchase products and publications.

### **Total Database - 77,726**

Available Selects \$5/M

Female Responders	47,339
Male Responders	30,387
Amulet Buyers	28,773
Book Buyers	10,873

### **Terms and Pricing**

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

*Brokers Welcome*