

# BYRUM & FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

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## ASTROLOGY & NEW AGE SPIRITUALITY CONSUMERS

These consumers at home address subscribed to astrology services and used the Internet to investigate and buy books or to make inquiries about related topics. This list will connect you with yoga practitioners, mystic enthusiasts, astrology followers...see selects below. Focus your direct mail, telemarketing or email campaigns with a list that will align with your marketing strategies.

### Total Database - 177,995

Available Selects \$5/M

Astrology & Astrological Predictions	65,773
Life/Death & Reincarnation	10,765
Music & Chanted Prayers	3,112
Meditation	7,830
Spirits & Angels	10,765
Yoga Practice	10,120
Buddhists Book & Practice	35,333
Global Future Predictions	10,761
Mystical Arts	15,980
Vedic Astrology	7,556

### Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

*Brokers Welcome*

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