

# BYRUM FLEMING

Mailing List Brokerage and Management

[www.byrumfleming.com](http://www.byrumfleming.com)

68500S

## ART, MUSIC & THEATER-EMAIL RECORDS

The Art, Music & Theater file consists of individuals who are devoted to their passion of supporting the humanities. These avid devotees buy for, read about, donate to and attend functions for their art, music and theater. Choose from the many selects available including high income and frequent credit card activity to further target your market. These enthusiasts are online responders to promotions, sweeps and discounts; registering their emails for additional offers. Matching postal and phones are available for combined marketing campaigns. The consumers in this file and are all opt-in qualified. Reach out to them in your next marketing plan with your product or service that will enhance their enthusiasm for the humanities. Sourced 100% Internet.

### Total Database - 4,915,202

#### Available Selects - \$10/M

Artistic/Cultural Interest	35,153
Arts & Crafts	1,579,163
Arts Interest	744,320
Listener Of Music	1,146,765
Musicians	988,773
Photography	299,233
Theater Interest	121,795

#### Terms and Pricing

Email Campaign	\$180/M	Age/Gender/Geo Select	\$10/M	Personalization	\$40/M
Minimum Order	10,000	Income Select	\$10/M	Keycoding	\$5/M
Minimum Price	\$1,600	A/B Split	\$750 Flat	Please Inquire For Combined	
Transmission/Blast	\$20/M	Suppression	\$500 Flat	Marketing Campaign Pricing	

*Brokers Welcome*