

APPLE COMPUTER USERS

These individuals and businesses have purchased Apple computers and software in both the graphics and business areas.

Total Database - 100,180

Available Selects \$5/M

Desktop Publishing Software Buyers-Business Address	10,871
Desktop Publishing Software Buyers-Home Address	11,763
Consumer MAC Buyers	41,893
Business MAC Buyers	35,653

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome