

BYRUM & FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

64900S

AN AFFAIR TO REMEMBER - EVENT & PARTY PLANNERS

Planning a special event such as a conference or something as personal as a wedding can be overwhelming to most of us. Finding the appropriate caterer, the perfect venue for your event, or the right entertainment can make or break your special occasion. The An Affair to Remember - Event & Party Planners file consists of professionals who are experts in their field and know what it takes to create a successful and memorable event. Compiled from directories, professional organizations, and multi-channel referral services, this file should work well for catalog, printing, stationery, conference, catering and trade show offers.

Total Database - 163,373

Available Selects \$5/M

Event Coordinators	13,069
Wedding Consultants	32,803
Caterers	16,209
Photographers	14,706
Decorators & Consultants	13,002
Florists	32,674
Party Supplies	4,893
Music & Live Entertainment	24,508
Banquet Halls/Venues	4,897
Invitations & Announcements-Retail	1,638
Tuxedo Rentals	3,269
Bridal Shops	4,971

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome

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