

# BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

65500E Series

## AMERICA'S VETERANS

America's Veterans file is comprised of men and women who have honorably served in one of the branches of the United States Armed Forces. These veterans represent devoted Americans who served their country in active duty both during conflict and during peacetime. Now retired from the military, these individuals are excellent prospects for fundraising, collectibles, magazine subscriptions, catalogs, insurance and financial services. Select by age or choose from the many other demographic selections available to customize your mailer's needs. Sourced from self-reported information, from surveys and questionnaires. 100% at Home Address.

### **Total Database - 6,786,260**

Available Selects \$12/M

Veterans Age 18-24	42,433
Veterans Age 25-34	555,862
Veterans Age 35-44	1,540,811
Veterans Age 45-54	1,358,179
Veterans Age 55-64	1,260,268
Veterans Age 65-74	1,048,526
Veterans Age 75+	980,181

### ***Can also select by the following:***

Dwelling Type	\$12/M
Credit Card Holders	\$12/M
Homeowners	\$12/M
Income	\$12/M
Mail Order Buyers	\$12/M
Presence of Children	\$12/M

### **Terms and Pricing**

List Rental	\$110/M	Telephone Numbers	\$35/M	Keycoding	\$5/M
Minimum Order	5000	Age/Income Select	\$12/M	Rush Charge	\$30
Email	\$50	Gender Select	\$12/M	Shipping 2-Day	\$15
FTP	\$50	Geographic Select	\$12/M	Shipping Overnite	\$30

*Brokers Welcome*

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