

# BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

65300E

## AMERICA'S LABOR UNION MEMBERS

These consumers are members of some of the most powerful Labor Unions in the U.S. They represent a broad cross-section of occupations that support the heart of America including Teachers, Firefighters, Police and Construction just to name a few. Reach out to these hard working individuals with your product or service that will let them enjoy the fruits of their labors. Our list will prove hard working in your next direct mail, telemarketing or email campaign. Find your audience for political campaigns, insurance and financial offers, catalogs, uniforms and much more. A full demographic profile, including age and income, is available. 100% at Home Address. Sourced from self-reported and credit data.

### **Total Database - 4,654,710**

Available Selects \$15/M

Construction	276,786
Teacher	347,902
Firefighter	26,702
Police/Trooper	32,121
Electrician	45,626
Plumber	22,909

### **Other Selects Available at \$15/M**

Age  
Mail Order Buyers  
Income  
Credit Card Holders  
Presence of Children  
Homeowners

### **Terms and Pricing**

List Rental	\$110/M	Telephone Numbers	\$35/M	Keycoding	\$5/M
Minimum Order	5000	Union Type Select	\$15/M	Rush Charge	\$30
E-Mail	\$50	Gender	\$15/M	Pressure Sensitive	\$50
FTP	\$50	Geographic Select	\$15/M	Shipping 2-Day	\$15

*Brokers Welcome*