

BYRUM & FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

91900B

AMERICA'S HOME & HEARTH

Making the place where you live your "home" takes time, interest, and money. The individuals here should welcome offers that will help them create their dream home. The counts are with a last 6 month recency.

Total Database - 4,654,000

Available Selects \$8/M

Home Decorating/Furnishing	450,000
Gardeners	895,000
Do-It-Yourself	760,000
Gardening Supply Mail Order Buyers	310,000
Housewares/Linen Mail Order Buyers	34,000
Housewares - Furniture	305,000
Home Entertainment	750,000
Computer Products	230,000
Gardening Mail Order Buyers	920,000

Terms and Pricing

List Rental	\$85/M	Recency (3 Mos)	\$20/M	Gender Select	\$8/M
Minimum Order	5000	Recency (6 Mos)	\$15/M	Geographic Select	\$8/M
Telephone Numbers	\$35/M	Recency (12 Mos)	\$10/M	Income Select	\$8/M
E-Mail	\$50	Key Code	\$5/M	Shipping-2 day	\$15

Brokers Welcome

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