

## AMERICA'S ACTIVE MILITARY PERSONNEL

Byrum & Flemings America's Active Military Personnel file consists of individuals from all branches of the service - Army, Air Force, Navy, Marines. This list has individual records that are available at 100% home address, are selectable by active or retired, age, income, geography, credit card and interests. Sourcing for our file is direct mail and online surveys. Target these devoted Americans for fundraising campaigns, donations, magazines, catalogs, cruise and travel in your next direct mail campaign. Additional uses are collectibles, credit cards, insurance, health and fitness offers and more. Sourced from direct mail and telemarketing response.

### Monthly Hotline - 60,000

#### Total Database - 5,000,000

#### Available Selects - \$15/M

Active Military	1,400,000
Retired Veterans	3,600,000

#### Terms and Pricing

List Rental	\$140/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

*Brokers Welcome*