

BYRUM FLEMING

Mailing List Brokerage and Management

21200

www.byrumfleming.com

ALTRUISTIC DONORS, CONTRIBUTORS & SUPPORTERS OF NON-PROFIT INITIATIVES

The Donors, Contributors & Supporters of Non-Profit Initiatives are consumers who have shown a ready history of donating to worthy causes after receiving direct mail requests, catalogs, and other solicitations. All are at home address without duplications among the various categories. Sources of the list are several non-profit donor lists organized into these broad categories.

Total Database - 33,914

Available Selects \$5/M

Public Health Programs - International	3,229
Spiritual Organizations - Non-Christian	3,113
Spiritual Organizations - Christian	18,776
Spiritual Organizations - Catholic	5,888
Children's Programs	2,908

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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