

ALTERNATIVE HEALTH CONSUMER RESPONDERS

American's are being urged to change their lifestyles to incorporate healthy eating habits, exercise and reduce their stress levels. The individuals here have heeded this advice and are interested in learning about the many diets, exercise programs, cook books and vitamin supplements that will help them achieve their goals.

Total Database - 245,337

Available Selects

Men's Health	20,887
Massage Therapy	5,676
Sports Medicine	7,776
Weight Control	35,537
Pain Relief	11,887
Depression	18,761
Travel, Seminars, Conferences	22,189
Dealing with Stress	60,765
Addictions & Habits	25,740
Nutrition	21,881
Women's Health	16,731

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome