

BYRUM & FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

45700A

ALL ABOUT SAFETY DATABASE

NEWLY UPDATED - EMAIL ADDRESSES NOW AVAILABLE

Connect with safety managers from a broad cross section of companies where safety is of vital concern and requirement is high for numerous health and safety products. This database includes records with personal contact names and titles. In addition, we have carefully verified phone numbers and emails. You will see excellent results marketing your product or service using the All About Safety Database in direct mail, telemarketing and email campaigns. Safety alert newsletters are a valued resource to managers providing information on safe work practices, timely news and statistics, pertinent legal information, regulatory and compliance information, training materials and publications. If your target audience is anyone needing health and safety merchandise and protective equipment for the workplace this is the perfect place to start.

Total Database - Postal 275,238--Matching Email 262,612

Available Selects \$5/M

		Safety Mangers-Manufacturing Co.	29,603
Safety Awards & Incentives	6,893	Safety Managers 100-249 Empl.	4,040
Safety Clip Art Buyer	4,893	Safety Managers 1-24 Employees	33,765
Safety Compliance Technology	58,765	Safety Managers 250 Employees	2,060
Safety Labels, Banners/Announcements	35,903	Safety Mangers 25-49 Employees	6,909
Safety Management Training Manuals	31,765	Safety Managers 50-99 Employees	5,439
Safety Managers - California	7,098	Safety Trng Coord.-Hospitality Ind.	11,448
Safety Manager-Construction, Ind.	22,762	Safety-Back Safety Programs	17,763

Additional Selects Available: \$5/M

Sales Volume, Employee Size, SIC Code

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Please inquire for email counts and pricing

Brokers Welcome

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