

BYRUM & FLEMING

Mailing List Brokerage and Management

67600S

www.byrumfleming.com

AFFLUENT VACATIONERS FROM THE SEA OF CORTES

These individuals have rediscovered the magic and beauty of the Sea of Cortes that has been inspiring visitors for thousands of years. Affluent Vacationers travel to magical destinations blessed with natural beauty, rich in history to hike, explore, and enjoy world class sport fishing, diving, kayaking and golfing or just relaxing. The average age is 30-45. The average income of the Affluent Vacationers from The Sea of Cortes is \$50K. Whether marketing to luxury vehicle owners, platinum card holders, 2nd home/vacation home owners or prospects with income producing assets, this list is a perfect starting point. Reach out to these Affluent Vacationers with your product or service that will peak their interest and enhance their lifestyle. Emails available on 10% of records. Select by Age, Income, Net Worth, Gender and more to further target your desired marketing audience.

Sourced by direct mail and online buyers these individuals welcome information regarding travel options and more that fit their lifestyle and interests.

3 Month Hotline - 79,182

6 Month Hotline - 169,330

Total Database - 317,691

Available Selects \$5/M

Home Value @ Million +	28,901
Income Producing Assets	59,643
Luxury Vehicles	50,122
Misc. Investments	72,354
Platinum or Gold Credit Card	83,667
Second Vacation Home	23,004

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome

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