

BYRUM FLEMING

Mailing List Brokerage and Management
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35200B

Affluent Political Party Donors

The Affluent Political Party Donors file is comprised of politically minded individuals with incomes exceeding \$250,000, who have made contributions to political causes that follow their conservative or liberal values. All donations were made during the past 12 months. Reach out to these Affluent Political Party Donors in your next direct mail, telemarketing or email campaign with your candidate, product or service that will let them spend their consumer dollars in the same manner. Sourced 100% Direct Mail.

Total Database - 618,889

Monthly Hotline 51,574

Political Conservative	323,741
Political Liberal	295,148

Average Contribution Amount \$200

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$8/M
Minimum Order	5000	Recency (3 Mos)	\$20/M	Geographic Select	\$8/M
E-Mail	\$50	Recency (6 Mos)	\$15/M	Key Code	\$8/M
FTP	\$50	Recency (12 Mos)	\$10/M	Run Charges	\$15/M

Please inquire for email counts and pricing

Brokers Welcome