

## AFFLUENT PERSONAL TRAINER USERS

Fitness is good for everyone no matter what age or condition you are in. These individual consumers care about their health and physical well being for themselves and their families. They buy the services of personal trainers to help them reach their personal fitness goals. They have an income of \$50K+, and are actively seeking the next best offers pertaining to health, wellness, fitness and more. Reach out these men and women with your life improving products and services that will meet their personal goals. Whether marketing to men, women, both young and old this list will fit perfectly with your next direct mail, telemarketing or email campaign. Sourced from online and direct mail buyers.

**3 Month Hotline - 270,097**

**6 Month Hotline - 594,212**

**Total Database - 1,080,386**

Available Selects \$5/M

Children	201,338
Females	402,837
Males	378,162
Seniors	98,049

Selectable by income, gender and more. Please advise

### Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

*Brokers Welcome*