

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

35500B

AFFLUENT DONORS TO THE ARTS

The Affluent Donors to the Arts file consists of responsive individuals who are prime candidates for both fundraisers and non-profit organizations wishing to receive maximum results from their fundraising campaigns. These responsive art issue donors are dedicated to furthering the enrichment cultural arts, performing arts and visual arts. With incomes of \$50,000+ these individuals have the financial wherewithal to make significant contributions to organizations they support. The individuals in this file have all shown their financial support with donations in the last 12 months. This file is selectable by credit card users, presence of children, homeowners, magazine subscribers, new movers and more. Suggested other users of this file are humanitarian causes, veterans causes, historical preservation, environmental causes, political, philanthropic, women's causes, children's causes, magazine, travel, and more. Sourced 100% Direct Mail.

Total Database - 777,386

Monthly Hotline 98,211

3 Month Recency	194,346
6 Month Recency	353,692
Female Donors	427,562
Male Donors	349,823
Art Donors - Credit Card Holders	338,954
Art Donors - Homeowners	250,457

Average Donation Amount \$100

Terms and Pricing

List Rental	\$90/M	Recency (1 Mo)	\$25/M	Gender Select	\$8/M
Minimum Order	5000	Recency (3 Mos)	\$20/M	Geographic Select	\$8/M
E-Mail	\$50	Recency (6 Mos)	\$15/M	Key Code	\$5/M
Telephone Numbers	\$35/M	Recency (12 Mos)	\$10/M	Run Charges	\$15/M

Please inquire for email counts and pricing

Brokers Welcome