

## **AFFLUENT ACCREDITED INVESTORS**

These consumers actively and aggressively work to increase their various portfolios. They have average incomes of \$200,000+ for 3 years in a row and have a net worth of \$1,000,000+. In addition to investment options they are seeking ways to fulfill their lifestyle choices. Choose from the many selects available including age and income to further target your audience. Reach out to them with your product or service that will engage, educate and enrich their personal and professional lives. Whether marketing to speculative or conservative investors this list is the smart choice to start your next direct mail, telemarketing or email campaign. Sourced from direct mail and telemarketing response.

### **Total Database - 3,759,039**

#### File Profile:

Average Age 56

Average Income \$240,000

Average Net Worth \$1,600,000

#### Sources Include:

Direct Mail

Seminar Attendees

Financial Planning Institutions

Shareholders Lists

Stockholders Lists

### Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

*Brokers Welcome*