

ADDICTIVE BEHAVIORS, ALCOHOL AND DRUGS

The Addictive Behaviors, Alcohol and Drugs list is comprised of professional responders who provide counseling, referral or education to their students, employees or patients. This list includes hospital health educators, student assistance program coordinators, school nurses and corporate employee assistance programs. These individual professionals and programs are all committed to the education, prevention and treatment of addictions and substance abuse. They are actively seeking new and creative ways to engage their clients in pursuing a better way of life. Reach out to them with your product or service that will help them in their pursuit of clean living. Whether marketing to Hospitals, Physicians, Counselors, Therapists or School Health Educators this list is the perfect place to start your direct mail, telemarketing or email campaign.

Total Database - 118,763

Available Selects \$5/M

Books, Program Buyers	29,890
Employee Assistance Programs	1,795
Health Promotion Programs	12,892
Hospital Substance Abuse Departments	554
Physicians and Health Care Offices	22,762
Public Health Programs	6,112
School Drug Awareness Programs	17,887
Substance Abuse/AIDS Education	15,280
Substance Abuse Treatment Centers	2,610
Family Counselors	2,111
Tobacco Cessation Programs	6,870

Additional Selects \$5/M

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome