

ADDICTION TREATMENT, PROFESSIONALS AND PROGRAMS

The Addiction Treatment, Professionals and Programs list is comprised of men and women who work in the fields of recovery. Clinics and programs treating all addictions are represented in this comprehensive list. These recovery professionals are committed to helping their fellow man - they take classes, subscribe to journals, magazines & newsletters, attend seminars and more to continually improve their skills in their careers. These respondents to direct mail surveys and subscriptions include drug and alcohol counselors, smoking cessation specialists, employee assistance managers and programs and weight control programs. Reach out to them in your next direct mail, telemarketing or email campaign with your product or service that will engage and enhance their professional and personal lives.

Total Database - 55,419

Available Selects \$5/M

Addiction Counselors and Trmt Progs	11,771
Drug and Alcohol Treatment Centers	2,543
Employee Assistance Programs/Directors	1,735
Hospital Substance Abuse Dept/Directors	675
Nutrition Counseling and Education	6,993
School Drug Awareness/Student Assistance	15,383
Smoking Cessation Centers and Progs	3,112
Tobacco Education/Awareness Programs	12,117
Dental Anti-Tobacco Programs	1,090

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome